



Fluid Strategic Investment Program

2020 Applications Due:	
3 rd Quarter	4 th Quarter
August 1	October 1

The Foundation for a Healthy High Point has established a new, temporary grants program to support non-profits and their response to COVID-19. The Fluid Strategic Investment Program is intended to provide one-time grants to non-profit organizations serving the Greater High Point area to provide them with critical and flexible resources to weather, recover, and rebuild from the impact of COVID-19.

Background

The Foundation was established in 2013 with the intent to be a leader in collaboration and support initiatives that improve the long-term health of the community. Eligible non-profit organizations located in or serving residents within the Foundation’s service area, which is defined as the Greater High Point area including High Point, Jamestown, Archdale, and Trinity, are invited to apply for grant assistance.

The COVID-19 pandemic has dramatically impacted the non-profit sector, resulting in rapid changes to operations and loss of anticipated revenue for organizations. Non-profits are adapting to new circumstances and methods of program delivery to fulfill their missions and support their patients and clients.

The Fluid Strategic Investment Program is intended to provide one-time grants to non-profit organizations serving the Greater High Point area to provide them with critical and flexible resources to weather, recover, and rebuild from the impact of COVID-19. Applications should describe how the funds will be used to support organization's response to COVID-19, either through efforts to support the organization internally or to support clients.

The Foundation will prioritize funding for target populations served by the Foundation’s strategic initiatives (such as vulnerable children and youth, and residents with behavioral health needs).

The Fluid Strategic Investment Program will dedicate approximately \$300,000 in 2020, depending on availability of funds, to support non-profit organizations. Applications will be accepted

throughout the remainder of 2020 and will be reviewed quarterly. Non-profit organizations serving the Greater High Point area may apply multiple times but may only submit one request per quarter. There is no maximum dollar limit for requests. The program will not support multi-year funding, indirect expenses for a project, event sponsorships, expenses that have already incurred, and support for individual persons (scholarships). Active grantees who have been awarded assistance through the Foundation's Traditional or Small Grants Programs are eligible to apply for a Fluid Strategic Grant.

The Foundation continues to offer the Traditional Grants Program in the Spring and Fall. However, the Small Grants Program is temporarily suspended for the 3rd and 4th quarters of 2020.

For more information on the Foundation's eligibility guidelines, please visit the website: www.healthyhighpoint.org/grantmaking/eligibility-guidelines/

How to Apply

Requests for the Fluid Strategic Investment Program will only be accepted through the Foundation's online portal; **hand delivered, emailed or mailed applications will not be accepted.** To access the online application portal, go to this link:

<https://www.grantinterface.com/Home/Logon?urlkey=healthyhighpoint>

New users must create an account; those who have applied for a grant from the Foundation previously must use the same account information to login (please contact the Foundation if you require assistance to reset your organization's password). Once you are logged in, you will be on your organization's dashboard. Click on "apply" on the left side column to access the available application processes.

Application Timeline

As with Traditional Grant Cycles, applications will be accepted year-round, but will be reviewed at different intervals. The following dates will be applied to the 2020 Fluid Strategic Investment Program calendar:

Fluid Strategic Grants Application Deadline	Grant Begins
August 1 at 3:00 pm	October 1
October 1 at 3:00 pm	January 1, 2021

Additional information on the grant cycles will be posted on the Foundation's website: www.healthyhighpoint.org/grantmaking

For assistance in submitting an application or questions about the process, please contact the Foundation at 336-822-7740 or at info@healthyhighpoint.org .